

Minnesota 4 Wheel Drive Association

Meeting Agenda

June 22, 2026, 6:30 PM

Woodbury, MN and Google Meet

Officers:

Jeff Wendt (President) (Dec 31, 2027) Online, Henry Strater (Vice President) (Dec 31, 2026), Mike Bromberg (Secretary) (Dec 31, 2027), Kim Boettcher (Treasurer) (Dec 31, 2027)

Directors:

Scott Crawford (Dec 31 2026) Online, Jonathan Feig (Dec 31, 2026), Geof Salmos (Dec 31, 2026), Troy Holmberg (Dec 31, 2027), Aaron Guetter (Dec 31, 2027), Andrew Kozelouzek (Dec 31, 2027) Online

Managers:

Chris Talley (Media), Andy Boettcher (Digital Media), Geof Salmos (Legislative); Alicia Salmos (Merchandising); Ryan Henriott (Membership Ambassador)

- I. Call to Order 6:30
 - A. Roll call 14 clubs in attendance.
 - B. Introduction
 - C. Previous [Meeting Minutes](#) approval **Motion to Approve Geof Salmos, Second Troy Holmberg, Motion Approved.**
- II. Reports
 - A. Treasurer - Kim Boettcher (Appendix 1) [Kim reviewed her report.](#)
 - B. Membership Report (Appendix 2) [Awaiting a Go 4 roster.](#)
 - C. Media Manager (Appendix 3) [Chris reviewed her report.](#)
 - D. Land Use - (Appendix 4)
 1. Mille Lacs- [Henry reviewed Trails Days work. Knife River prices are about the same as last year. Work week in planning for August. Motion to pay Jeff Bishop \\$555.00 For Mowing by Aaron Guetter, Second Geof Salmos, Motion Approved](#)
 2. DNR Quarterly Meeting- [Avenza maps are now behind a paywall and the DNR doesn't have a free option at this point.](#)
 - E. Legislative Manager - Geof Salmos (Appendix 5) [No Report, not in session](#)
 - F. Merchandise (Appendix 6) [Alicia reported that there's still Spring Convention Merch available.](#)
 - G. IT (Appendix 7) [No Report](#)
 - H. CRTU [First Event was the first weekend in June, in Brainerd, with good attendance. There were more ORV questions this year. Next events: Derby Off Road Show, State Fair](#)
 - I. MRTUA [No Report](#)
- III. Old Business
 - A. Spring Convention [Kim reported that our profit was about \\$9600.00](#)
 1. 2027 [Chris reported that we are working on a date. Looking towards June 15th Fishing Opener. Koz asked about the city opening the campground early for our event](#)
 - B. Insurance [Mike Bromberg reported that this is still being worked on.](#)
 - C. Twin City's Off Road Show [Scott reported the show had 150 rigs. Plenty of people were asking about the MN4WDA.](#)
 - D. Wash Station Grant-LCCMR [Henry reported that our application was denied this round. They liked the idea but need more information next go around. It's possible to look at other grants: GIA, MRTUA. Scott Crawford said MRTUA is due in February. Lois Campbell stated we needed county resolutions for MRTUA grants.](#)
- IV. New Business
 - A. Go 4 Wheeler Rock Race Sponsorship [Item was tabled as no one at the meeting had information on the sponsorship. Scott Crawford will follow up with Larry Denault.](#)
- V. Open Floor Adjournment
 - A. [Chris Talley reported that Tim Schultz will be the lead on the fall swap meet. He's looking to get an understanding of how we should market the swap meet, The board expressed its approval to open it up to all motor sports. Koz stated we need to invest money to advertise to boost attendance.](#)

- B. Henry Strater mentioned that 7th Annual Derby Show is a tribute to John Campbell and clubs are encouraged to donate to the raffle and have a booth. Lois Campbell spoke about the show and John's legacy.
- C. Motion to Ajourn Geof Salmos, Seconded by Aaron Guetter, Motion Approved

Our Mission: The Minnesota 4-Wheel Drive Association promotes responsible four-wheel drive recreation by protecting and expanding trail opportunities, educating enthusiasts, and advocating for sustainable access across Minnesota.

APPENDIX 1 Treasurer's Report Kim Boettcher

MN4WDA Treasurer's Report June 2026
May 1, 2026 through May 31, 2026

Main Checking		
Beginning balance		\$89,507.53
Total income		\$25,451.92
Total expenses		\$31,692.39
Ending balance		\$83,267.06
Income		
PayPal transfer	PayPal transfer, monthly	\$10,485.93
Deposit	Square Inc, merch	\$504.83
Refund	Walmart, unused supplies	\$83.34
Deposit	SC, raffle	\$9,137.00
Deposit	SC, scav hunt and change	\$1,190.00
Deposit	SC, registration	\$2,300.00

Deposit	SC, merch	\$1,532.00
Deposit	Facebook, social media income	\$18.82
Deposit	SC, scav hunt prize money	\$200.00
Expenses		
Walmart	SC, kids' prizes	\$82.99
Lino Lakes Storage	Storage unit, monthly	\$103.00
O'Rourke Strategic Consulting	Lobbyist, monthly	\$2,000.00
Ck. 7121, Randy's	SC, dinner	\$4,889.85
Ck. 7122, Roper Trust	SC, facility	\$8,000.00
Intuit QuickBooks	Accounting, monthly	\$75.00
MailChimp	Email marketing, monthly	\$49.09
Discovery Publishing	magazine	\$502.33
Ck. 7125, J. Crawford	Reimburse, GIA work, Mille Lacs	\$757.25
Green Mill	Meeting room, monthly	\$75.00
Ck. 7124, R. Zaccardi	Reimburse, GIA work, Mille Lacs	\$648.80
Ck. 7123, InHouse Media	SC, media	\$1,340.00
TSM Screen Printing	New BA plaque	\$28.27
Insurance United	Insurance	\$13,119.20
Google ChatGPT	AI assist, monthly	\$21.61
PayPal		
Beginning balance		\$11,485.93
Payments received	Memberships and event	\$1,090.00
Payments sent		\$0.00
Withdrawals and debits	Transfer to bank account	\$10,845.93
Deposits and credits		\$0.00
Fees		\$29.69
Ending balance		\$2,060.31

Prepared 06/16/26 by Kimberly Boettcher, Treasurer

APPENDIX 2
Membership Manager Report
Ryan Henriott

APPENDIX 3
Media Manager Reports
Submitted by Chris Talley
2026 Media Reporting

1. Action Needed:

- Website Review, using google forms: closes July 10. Expected cutover is July 31-Aug 3
- Articles and Ideas for September 2026 Issue (deadline July 25)
- Participate in MN4WDA Website Review
- Like, Share, Comment on Posts/ Reels
- Get out and get new members. Media Packages available, with all the goodies: Stickers, OHV Regs, Trail Atlases, Membership Brochures, ORV Trails, and Chapstick

2. Media Work Overview

- **Media:**
 - FaceBook We Have 8,400 Followers!
 - MMT Opens this weekend: 21,798 views, 39 new followers
 - Apple Valley Farms Reel 7,350 views, 11 new followers
 - Recurring Meeting with Jen to discuss plan and then second meeting to film
 - Instagram Followers: 1,089 followers
- **Minnesota Wheeling magazine:**
 - Currently all articles have been submitted for July Issue (pending the publisher to finalize copy)
 - Presidents Column
 - Spring Convention Recap
 - Apple Valley Farms July 2026 event
 - Derby 4x4 Show
 - Trail Jam 2026
 - Business Profile Sell-a-Junker/ MN Towing (Murdoch Family)
 - Member Spotlight: Christopher McMahon

- Final edits and review will be this week (June 26-28)
- **History Detectives:**
 - Response requests for History questionnaire
 - Will be launching Trails Tails.... How did that trail get created, named etc.
 - History Detectives Team are looking to set up interviews with Pioneers
 - Recurring Monthly Meeting with Tom Peterson and Terry Shogren
- **Website:**
 - 75 Emails sent to review website with feedback plus Leadership Team
 - There will be no impact to current website until cutover around Aug 1-3.
 - The reformatted site takes the information from the old site, removing old hidden code and customization. New content was not created but visually edited and standardized across pages.
 - Google Forms was created to collect responses and website review Please review and make sure to submit responses
 - Still pending responses from Leadership on your Bio Information
 - Feedback responses will be accepted until July 10
 - Website team will review feedback and prioritize fixes, make adjustments mid-July. We will take new feature feedback and prioritize to complete as the volunteers can accommodate.

APPENDIX 4
Land Use Manager Report
[Jonathan Feig](#) SW MN/Morgan Wendt DNR

APPENDIX 5
Legislative Manager Report
Geof Salmos

APPENDIX 6
Merchandising Manager Report
Alicia Salmos

APPENDIX 7
IT Administrator
[Andy Boettcher](#)